

## MAISON RAMI KADI × JOY AWARDS 2026



On January 17, 2026, Maison Rami Kadi was featured on the lavender carpet of the Joy Awards in Riyadh, held at ANB Arena as part of Riyadh Season.

A selection of regional personalities appeared in custom and couture designs by the Maison, each reflecting refined silhouettes and intricate craftsmanship.



## Nour Arida in Rami Kadi Couture

Opting for a restrained palette, Lebanese Model Nour Arida chose a custom-made Rami Kadi gown for the Joy Awards. The taupe-brown velvet design was shaped into a clean column silhouette, accented with crepe draping, a structured strapless neckline, and sculpted detailing at the waist.





## Abeer Nehme in Rami Kadi Couture



Lebanese singer Abeer Nehme appeared on the lavender carpet at the Joy Awards in a custom-made Rami Kadi Couture design, featuring a fitted black stretch-satin bodice paired with a midnight-blue skirt and subtle draped detailing.

Later in the evening, she performed in a second custom creation by the Maison, a powder-blue gown with a fitted, embroidered bodice showcasing embellishment that graduated from dense to light, finished with a fluid chiffon skirt.





## Sherin Amara in Rami Kadi Couture

Sherine Amara appeared on the lavender carpet in a custom-made Rami Kadi Couture gown rendered in midnight black. Crafted from embroidered rebrodé lace and velvet, the design featured a fitted bodice with twisted draping, flowing into a refined mermaid silhouette for the Joy Awards.





## Narin Amara in Rami Kadi Couture

A honey-gold palette set the tone as Narin Ammara stepped onto the lavender carpet in a strapless Rami Kadi gown from the “L’Éventail” couture collection. Fully embroidered with matte gold sequins, metal threads, and beads, the look was finished with a voluminous taffeta skirt for the Joy Awards.





## Noha Nabil in Rami Kadi Couture

Attending the Joy Awards, Noha Nabil selected a gold-and-copper ombré asymmetric gown by Maison Rami Kadi from the “L’Éventail” couture collection. The look was defined by sculptural ruffled layers and fully embellished with shimmering sequins, creating a fluid, luminous silhouette on the lavender carpet.





## Tara Atalla in Rami Kadi Couture

Opting for a warm brown tone, Jordanian actress Tara Atalla appeared on the lavender carpet in a Maison Rami Kadi gown from the “L’Éventail” couture collection. The design was finely embroidered with luminous beads and silk threads, highlighting the maison’s refined craftsmanship at the Joy Awards.





The Joy Awards 2026 showcased the timeless elegance and creativity of Maison Rami Kadi, with each celebrity shining in the designer's couture pieces. Rami Kadi's designs continue to captivate, bringing glamour and sophistication to the world's biggest events.